



Tekes



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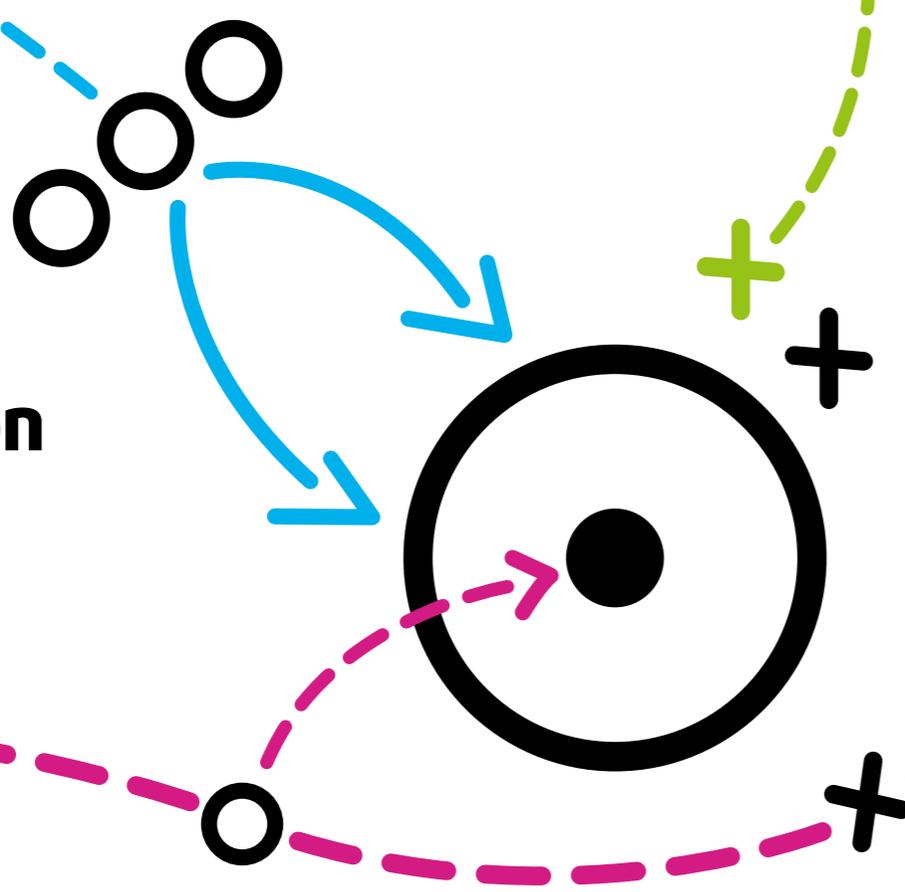


**Tekes –  
the innovation  
ecosystem enabler**

Tekes



# Tekes – the innovation ecosystem enabler



Tekes is actively building Finland's innovation ecosystem. The strategy is to create thriving businesses and the world's best innovation environment in Finland. Tekes helps its customers based on its expertise and insights. It also provides innovation funding and supports customers seeking access to international markets.

## Renewal is the target

To succeed, Finland must renew itself. The Tekes strategy involves the sustainable renewal of companies and society. This will keep Finland's business sector competitive and secure demand for its products and services. Tekes is building the world's best innovation environment in Finland.

## Customers are bold game changers

Tekes' customers are bold in reshaping business within companies of all sizes and public sector organisations. Internationalising, growth-seeking SMEs form Tekes' key target group.

## Funding, expertise and networks

Tekes' core service is innovation funding based on loans and grants on a risk-sharing basis. In addition to funding, customers gain access to the expertise and extensive networks of Tekes and Team Finland in the development and internationalisation of their businesses.

## Targeted and open funding

Half of Tekes' funding is available for any excellent business R&D projects suggested by customers. The other half is targeted at thematic focus areas. Tekes has defined its focus areas together with other key actors in the innovation environment.

## Focus on growth sectors

The Tekes focus areas are: natural resources and efficiency (bioeconomy and cleantech), digitalisation, and wellbeing and health. Focus areas centred on business practices include new business ecosystems and market access. Tekes emphasises digitalisation, value creation and cooperation in all of its activities, funding and programmes.



NATURAL RESOURCES  
AND EFFICIENCY



DIGITALISATION



WELLBEING  
AND HEALTH



NEW BUSINESS  
ECOSYSTEMS



MARKET  
ACCESS

## An agile partner for companies seeking global growth

Internationalisation, agility, partnership and initiative are key issues in Tekes practices. Internationalisation is the springboard of all activities. Agility means proactivity throughout the fast changes in the innovation environment. Initiative can be seen in Tekes' activity in Team Finland and in other networks and activities.

## Enthusiasm, insight and responsibility

The Tekes values are:

- We encourage renewal
- We influence through our insight
- We act responsibly

