

Application data

Is the target

A company

Main target of development

The development of a product, service and/or a method

Organisation details

Basic data**Business ID**

1234567-8

Name of company

Demo nimi

Postal address

Demo katu 0

Postal code

00001

Post office

Demo

Street address**Telephone number**

00000000

Website address**Official e-mail address**

noreply@tekes.fi

Name of the group of the parent company**Name of unit****City****Diaari**

1402551981510/0/2014

General description

Company and its structure, key persons, owners and shares of ownership. Owners' backgrounds and other companies/commitments are presented briefly in more detail in the CVs. Description of business. When were business operations started with the current business idea.

Maximum number of characters 1,500.

Owner's role in the company and an assessment of his/her use of time for the company vs. other activities.

Maximum number of characters 1,500.

Accounting

Year	2014	2013	2012	2011
End month of accounting period	December			
Duration of accounting period in months	12			
Number of employees	100			
Turnover	10000			
Profit/loss	1000			
Profit/loss for the accounting period	1000			
R&D costs				
Export				
Balance sheet total				
Equity				
Investments in equity				
Share capital or other equivalent capital				
Subordinated loan				

Application filled in by

Information on and authorisations for the accountable project leader, contact person and the person in charge of finances are provided in field Project Data > Resources

Development Target

Need

What need will the product or service created in the project meet?

Describe the need, its scope and its focus.

What is the market targeted by the company? Who will be the paying customers of the company and the potential end users of its products or services?

Please describe the target market and customers (if necessary, for the entire value chain).

How large is the target market and how is it expected to grow? For how large a market share is the company aiming?

Maximum number of characters 1,500.

Solution

Describe the product, service, business concept or expertise that the project seeks to develop.

Shortly describe the product, service, business concept, solution or expertise to be developed. Describe how the innovation to be developed meets a customer need. What is the national/international novelty value of the innovation? What is the novelty value and competitive advantage of the innovation?

How can the product, service, business concept or expertise be scaled to market demand? How will it be brought to the international market?

Describe how the innovation can be extended, reproduced and disseminated. What are the intended or existing marketing and distribution channels? Describe the companies and networks required.

Benefit

What benefits will the project bring to the company's direct customers and potential end users?

Maximum number of characters 1,500.

What benefits will the project bring to the company's business operation?

Maximum number of characters 1,500.

What indirect benefits and impacts will the project create for the company's cooperation network and society?

Describe the benefits generated by the innovation, for example from the perspectives of well-being, the environment or sustainable development.

What impact will Tekes funding have on project implementation? Please describe the changes and most important impacts.

Tekes can only fund large companies if public funding will act as an incentive for project implementation. The impact of public funding as an incentive may appear for example in the following ways: 1) the project would not be implemented at all without public funding ?2) public funding will expand the project's scale ?3) public funding will widen the project's scope of application? 4) public funding will accelerate project implementation ?5) public funding will contribute to increasing the company's total expenditure on R&D&I activities. Describe in your own words the incentive provided by public funding and the background work that this estimate of the incentive provided is based on.

Competition

What products or services will compete with the solution to be developed?

Describe the competitive situation now and in the future. What solutions are alternative, existing or new competing solutions? Name some of the providers of competing solutions.

How will the product or service that the project aims for stand out from the competitors? Compare the company's current position to that of the competitors.

What is the company's competitive advantage and identifiability in the market based on? How is the company positioned in the market compared to its competitors?

Can the product or service be protected? Does the company own the patents and other intellectual property rights?

At what stage is the company in the potential protection measures? Does the company own all rights and patents related to the solution, or do other companies hold rights associated with it?

What risks are associated with reaching the targets? Please estimate for example the risks related to development, the market, funding and the personnel.

What are the risks of the solution and business to be developed? For example, please estimate the development, market, funding and personnel risks. What impediments to market access are associated with the solution (e.g. legislation, regulation, licensing procedures)?

Business goals

	Year of market entry	The following year 1	The following year 2	Target year	Impact of project on turnover, export and employment
Year					
Turnover, euro					
Export, euro					
Employment, no. of jobs (cumulated no.)					

Long-term business vision

Project Information

Basic data

Name of project

Testing

Start date

11.08.2014

End date

16.07.2015

Municipality of project implementation

AKAA

Does the application involve participation in a Tekes programme

Is the application connected to another entity

Implementation and results

Please itemise the concrete end results of the project.

What will have been completed after project closure? Follow-up measures after the project? This field will be used as part of the project plan to be attached to the funding decision. There is no need to include a project plan in a separate attachment.

How will the project be implemented? Please describe key work phases.

Project work phases (e.g. work packages), key content, scope of phases (workload in person-months and total costs) and intermediate results. What expertise, technologies and methods will be used in the implementation. This field will be used as part of the project plan to be attached to the funding decision. There is no need to include a project plan in a separate attachment.

Employee resources

Key persons

Accountable project leader

Person in charge of project finances

First name

First name

Tim

Last name

Tarmokas

Job title

E-mail

tim@firm.fi

Telephone number

+358500000

Authorisation for online services

unauthorised

Sheila

Last name

Sievä

Job title

E-mail

sheila@firm.fi

Telephone number

+3585011111

Authorisation for online services

unauthorised

Project contact person

First name

Sheila

Last name

Sievä

Job title

E-mail

sheila@firm.fi

Telephone number

+3585011111

Authorisation for online services

unauthorised

Other resources

Please list key personnel resources for project implementation, their roles and their tasks in the project. Describe the project cooperation network (companies, research organisations) and services to be outsourced. Itemise any other cost categories that are significant for project implementation (travel, equipment and materials and supplies).

Budget

Budget table, in euro

Cost type					Total	Per cent
Year	2014	2015				
Wages and salaries	100000	20000			120000	
Indirect personnel costs	20000	30000			50000	41.7
Overheads	40000	50000			90000	52.9
Travel	10000	20000			30000	
Materials and supplies					0	
Machinery and equipment purchases					0	
Machinery and equipment depreciation/rental costs					0	
Ostettavat palvelut						
From SMEs					0	
From research institutions					0	
From group/affiliated companies					0	
From other organisations					0	
Total	170000	120000	0	0	290000	

Financing plan

Funding applied from Tekes, euro*

200000

Per cent

69.0

Investments by the owners and the company's other financing

Funding provider name	Type of funding	Sum	Funding provider's decision-making status
Another company	capital investment	30000	Negotiations in progress

Financing total

230000

Budget total

290000

Attachments

Required appendices

This application type does not have required appendices

Optional appendices

Also find out if the following appendices should be submitted

Appendix

List of shareholders (If not provided in item Organisation data, general description)

Business plan (If applying for funding for the first time)

Account of any de minimis funding granted

Account of internal contribution (Forms T2 and T4)

Project plan

Other information: additional details

Accompanying note for processor at Tekes